



WFSN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Jamestown And Associates  
5 Maplelawn Road  
Pinecreek, NJ 08543

# Contract # 30734

Schedule Dates	10/15/12-10/21/12	Date Entered	09/20/12
Advertiser	ISS/REP JEWISH COALITION (3445)	Last Modified	09/20/12
Agency	Jamestown And Associates (1274)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	REPUB JEWISH COALIT (12790)	Headline #	06326137
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	LANCASTER, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$11,070.00
Account Types	National/Political Issue	Net Total	\$62,730.00
Billing Type	Standard	Sales Tax	
Comments	REPU. JEWISH COALIT ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** REPUBLICAN JEWISH COALITION		

WFSN (WFSN)	
By Broadcast Month	Spots
Oct. 2012	48
Grand Total:	48
	\$73,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	10/20/12-10/20/12	1	:30	8:30A- 9A (ET)	1							1	1	\$500.00	\$500.00	WFSN (WFSN)	TODAY IN FL	9/20/12
13.0	Normal Line / SPOT (13)	10/20/12-10/20/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,000.00		WFSN (WFSN)	CH 7 NEWS	9/20/12
13.0.1	Preempt (13)	10/20/12															WFSN (WFSN)	Football/Exception - COLLEGE FOOTBALL	
14.0	Normal Line / SPOT (14)	10/20/12-10/20/12	1	:30	6:30P- 7P (ET)	1							1	1	\$1,000.00		WFSN (WFSN)	CH 7 NEWS	9/20/12
14.0.1	Preempt (14)	10/20/12															WFSN (WFSN)	Football/Exception - COLLEGE FOOTBALL	
15.0	Normal Line / SPOT (15)	10/20/12-10/20/12	1	:30	10P- 11P (ET)	1							1	1	\$2,500.00	\$2,500.00	WFSN (WFSN)	LATE NEWS SAT	9/20/12
16.0	Normal Line / SPOT (16)	10/21/12-10/21/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,000.00	\$1,000.00	WFSN (WFSN)	WEEKEND NEWS	9/20/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WFSN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Jamesstown And Associates  
5 Maplestown Road  
Princeton, NJ 08543

**Contract # 30734**

Schedule Dates: 10/15/12-10/21/12  
Advertiser: ISS/REP JEWISH COALITION (3445)  
Agency: Jamesstown And Associates (1274)  
Product: Political Issues (1082)  
Brand: REPUB JEWISH COALT (12790)  
Salesperson: HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office: Washington DC  
Buyer Name: LANCASTER, LAURA  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Issue  
Billing Type: Standard  
Comments: REPUB. JEWISH COALT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REPUBLICAN JEWISH COALITION

Date Entered: 09/20/12  
Last Modified: 09/20/12  
Entered By: Wendy Cregue  
CO-OP: No  
Headline #: 06326137  
Demo: A35+  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$11,070.00  
Net Total: \$62,730.00  
Sales Tax:

WSVN (WSVN)  
By Broadcast Month: Spots: Rate  
Oct. 2012: 48 \$73,800.00  
Grand Total: 48 \$73,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/19/12	1	:30	5A- 5:30A (ET)	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WSVN (WSVN)	TODAY IN FL	9/20/12
2.0	Normal Line / SPOT (2)	10/15/12-10/19/12	1	:30	5:30A- 6A (ET)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
3.0	Normal Line / SPOT (3)	10/15/12-10/19/12	1	:30	6A- 7A (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
4.0	Normal Line / SPOT (4)	10/15/12-10/19/12	1	:30	7A- 8A (ET)	3	X	X	X	X	X			3	\$2,000.00	\$6,000.00	WSVN (WSVN)	TODAY IN FL	9/20/12
5.0	Normal Line / SPOT (5)	10/15/12-10/19/12	1	:30	9A- 10A (ET)	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WSVN (WSVN)	TODAY IN FL	9/20/12
6.0	Normal Line / SPOT (6)	10/15/12-10/19/12	1	:30	12P- 1P (ET)	1	1	1	1	1	1			5	\$900.00	\$4,500.00	WSVN (WSVN)	NEWS NOON	9/20/12
7.0	Normal Line / SPOT (7)	10/15/12-10/19/12	1	:30	4P- 4:30P (ET)	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	NEWS 4P	9/20/12
8.0	Normal Line / SPOT (8)	10/15/12-10/19/12	1	:30	4:30P- 5P (ET)	1	1	1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	NEWS 430P	9/20/12
9.0	Normal Line / SPOT (9)	10/15/12-10/19/12	1	:30	5P- 5:30P (ET)	2	X	X	X	X	X			2	\$2,100.00	\$4,200.00	WSVN (WSVN)	Baseball/Exception - NLC	9/20/12
10.0	Normal Line / SPOT (10)	10/15/12-10/19/12	1	:30	6P- 7P (ET)	1	1	1	1	1	1			4	\$2,500.00	\$10,000.00	WSVN (WSVN)	NEWS 6P	9/20/12
10.0.1	Preempt (10)	10/17/12															WSVN (WSVN)	Baseball/Exception - NLC	
11.0	Normal Line / SPOT (11)	10/15/12-10/19/12	1	:30	10P- 11P (ET)	3	X	X	X	X	X			3	\$4,500.00	\$13,500.00	WSVN (WSVN)	LATE NEWS	9/20/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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# 30734

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b> 7/9/12
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I, Laura Lancaster

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** SEE ORDER
This broadcast time will be used by: Republican Jewish Coalition

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐

Yes

☐

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/9/12

Date



Signature

225.752.5159

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title